Xiaowei Chen /ˈʃi-aʊ-wei/

6+ years of end-to-end product design experience in Data Center, Cloud, B2B SaaS

A self-driven, innovative designer experienced in shipping 0-1 products, with a proven track record in navigating ambiguity and complexity while merging design and business.

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Austin, TX

Experience

iFolio • UX Design Lead
Apr. 2024 - Present • Austin, TX (Remote)

Designing to drive growth, engagement, and trust in a B2B marketing and sales platform.

Fungible (acquired by Microsoft Azure) • Product Designer ↗
Jan. 2020 - Sep. 2022 • 2 yr 9 mos • Austin, TX (Remote)

Designed and launched Fungible Data Center Composer from 0-1 in a design team of 5, establishing the framework for on-demand resource pooling and environment deployment. **3** major versions released, **10+** customers acquired. Successfully defined project scope amidst ambiguity and navigated through evolving business goals and constraints. Developed advanced filter patterns and contributed to building an efficient, consistent, and scalable design system with engineering implementation.

Cloudistics (acquired by Lenovo Data Center) • Interaction Designer ↗
Nov. 2017 - Jan. 2020 • 2 yr 3 mos • Reston, VA

Designed and shipped features for Cloudistics Ignite (now Lenovo ThinkAgile CP series) that delivered consumer-level user experience on enterprise private cloud. Designed hybrid cloud and workload migration experience resulting in boosted user engagement and customer satisfaction. Designed custom visualizations for representing product-specific statistics.

Rent. (a Redfin company) • UX Designer (Contract)
Sep. 2017 - Nov. 2017 • 3 mos • Atlanta, GA

Improved the search and filter experiences for two real estate rental marketplaces - ApartmentGuide and Rent. Increased contact form lead conversion rate by **5-10%** across mobile and desktop. Designed, prototyped and tested mobile hybrid map search feature and search list callout cards.

iFolio • UX Designer
Aug. 2016 - Dec. 2016 • 5 mos • Atlanta, GA

Led 0-1 research, design, and testing of a digital portfolio web builder for high school students to strengthen their college applications.

Coca-Cola • UX Design Intern
May 2016 - Aug. 2016 • 3 mos • Atlanta, GA

Redesigned the dashboard for an internal device monitoring tool to help engineers analyze global device usage across the company. Conducted interviews and delivered interactive prototypes.

Skills & Tools

User-Centered Design /
Information Architecture /
Conceptualization / Design Thinking /
User Research / User Interview /
Usability Testing / Analytics /
User Stories / User Journey Map /
Storyboards / Storytelling /
Brainstorming / Problem Solving /
High Fidelity Wireframes / Mockups /
Prototype / Product Development /
Design System / Data Visualization /
Illustration Design / Animation /
Sketch / Figma
Adobe Photoshop / After Effects
Jira / Confluence / Coda / Miro
Abstract / Zeplin / Framer / Principle
HTML / CSS

Recognitions

Mobile HCI Conference 2016
MusiSkate: enhancing the skateboarding experience through musical feedback

iF Design Award 2014
Truly Touch-Type

Red Dot Design Award 2013
Stablow: non-slip and non-splashing basin

Certificate of Design Patent
2014 • No.201420075755.3

Education

Georgia Institute of Technology
M.S. Human Computer Interaction
2015 - 2017 • Atlanta, GA

Zhejiang University
B.Eng. Industrial Design
2011 - 2015 • China